

ALBUQUERQUE/BERNALILLO COUNTY LIBRARIES

Digital Library – Your 24/7 Source for Information

www.cabq.gov/library/online.html

Resource: ReferenceUSA

You'll Find It At: <http://www.cabq.gov/library/online.html>

Browse by Category – Telephone, Fax, Email Directories

Choose Access Point: Use from Library **or** Use from Home

Why We Recommend It:

- ReferenceUSA is an Internet-based reference database containing detailed information on more than 12 million U.S. businesses and 102 million U.S. residents.
- Widely-sourced information meets the diverse needs of consumers, business owners, students, job seekers and “movers” for financial, business, demographic, marketing, contact and career information.
- Start with a quick search – then customize and follow-up on results as you go.

What You'll Find Here:

- The **Residential Database**: use this to locate a person by address or phone number, and locate neighbors near an address.
- The **Business Database**: find an address or phone number for a business, to locate a contact person, to get financial information, or to locate particular types of businesses in an area.
 - **Job seekers** can locate and research companies, finding contact names, business descriptions company size and website links to job postings.
 - **Small business owners and entrepreneurs** can determine strength of area competition and find the number of similar businesses in the area through a radius search.
 - **Students** have access to articles for business research, can create data summaries and area demographic profiles, and find information related to careers.
 - **Movers** (people who are relocating) can research data on schools, childcare, churches, doctors, services, housing, home values and median income for a particular area.
- Information compiled from sources including: telephone directories (yellow pages, residential and business white pages), annual reports, 10-K and SEC information, government data, chambers of commerce, business and trade publications, US Postal Service information.

Getting to the Information: Online video tutorials are available on “Making Lists” and “ReferenceUSA and Entrepreneurship”. **User Guide PDF** gives tips on the Quick search, and plus customizing searches and follow-ups.

Access Tips / Key Details: This service is accessible through the library system's website without meeting additional technical requirements.